



MAY 2015

**FORSYTH TECH SMALL BUSINESS CENTER**  
**525 @ VINE STREET WINSTON-SALEM, NC 27101**  
 FOR MORE INFORMATION ON THESE SEMINARS CALL 336-757-3810

To Connect with Us:



Sun	Mon	Tue	Wed	Thu	Fri	Sat
	<b>May Theme</b> <b>PROFESSIONALISM</b>	<b>National Small Business Week May 4 — 8</b>			1 Business Presentation Clinic (IQ) 1:30—2:30pm	2
3	4 Credit 101: Are You & Your Business Bankable? (IQ) 1:00—3:00pm  Benefits of Chamber Membership (IQ) 2:00—3:00pm  Ask the Sales Coach (IQ) 3:00—4:00pm  Fundamentals of Logistics & Supply Chain Management (IQ) 4:00—5:00pm	5 Business Info To Go (IQ) 9:00—11:00 Using Reference USA  Business Protection Planning Issues (IQ) 11:00—12:00  Your Social Media Presence (IQ) 2:00—3:00pm  Workforce Development (IQ) 3:00—4:00pm  Search Engine Optimization (IQ) 4:00—5:00pm	6 Tech Time with Tim Technology Clinic (IQ) 1:00—2:00pm  Every Business Needs These Services (IQ) 2:00—3:30pm  LinkedIn Clinic (IQ) 4:00—5:00pm  Building Your Marketing Tool Kit (IQ) 5:00—6:00pm  You're Social Now What? (IQ) 6:00—7:00pm	7 Marketing Your Business in a Digital World (Enterprise Center) 11:00-12:00  Small Business Roundtable: Being Busy vs Being Productive (Enterprise Center) 12:00—1:30  Big Challenges for Growing Businesses (Enterprise Center) 2:00—3:00pm  Leadership: Empowering Others (Enterprise Center) 3:00-4:00	8 Business Card Clinic (do's and don'ts) (IQ) 10:00—11:00am  Business Presentation Clinic (IQ) 11:00—12:00  Department of Revenue (IQ) 1:00—3:00pm	9
10	11 Ask the Sales Coach (IQ) 3:00-4:00pm	12 Business Info To Go (IQ) 9:00-11:00 Piedmont Triad Logistics Conference (DCCC) 9:00am—3:00pm  Thinking of Starting Your Own Business (IQ) 3:00—5:00pm	13 Tech Time with Tim Technology Clinic (IQ) 1:00—2:00pm	14 Small Business Success Series (IQ ) 8:30—9:30am	15	16
17	18	19 Business Info To Go (IQ) 9:00-11:00  Small Business Roundtable Professionalism & Customer Loyalty Northwest Center, King 6:00-7:30	20 Tech Time with Tim Technology Clinic (IQ) 1:00—2:00pm	21	22	23
24	25 HOLIDAY—Campus Closed	26 Business Info To Go (IQ) 9:00—11:00	27 Tech Time with Tim Technology Clinic (IQ) 1:00—2:00pm	28 Ending Email Madness Clinic (IQ) 10:30—11:30am Financial Planning for Small Business (IQ)1:00—2:00pm	29	30

Please register to obtain additional information and to be notified of any changes to the SBC Seminar schedule  
[www.forsythtech.edu](http://www.forsythtech.edu) Type "SBC" on search line